

BOOK LIST

Business

Fall 2021 / Spring 2022

Title	Edition	Author/Editor	ISBN	Available on the Academy's Bookstore?
Covert Cows and Chick-fil-A: How Faith, Cows, and Chicken Built an Iconic Brand	2019	Robinson, Steve	9781400213160	Yes—find it here.
Entreleadership	2011	Ramsey, Dave	9781451617856	Yes—find it here.
Make Your Bed: Little Things That Can Change Your Life... and Maybe the World	2017	Admiral William H. McRaven	9781455570249	Yes—find it here.
Start With Why: How Great Leaders Inspire Everyone to Take Action	2009	Sinek, Simon	9781591846444	Yes—find it here.
*Computer Microphone (required)				

Please note:

- * Many laptop computers come with built-in microphones. If your student needs to purchase an external microphone, there are many affordable options.
- Instructors have compiled a helpful list of recommended supplemental resources that will be shared with students in the course curriculum.
- Books and materials requirements are subject to change at the discretion of the instructors.
- Book synopses and potential disclaimers can be found on the following pages of this PDF.

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