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## Business & Entrepreneurship 2018–19 Booklist

Title	Edition	Author/Editor	ISBN
48 Days to the Work You Love	2015	Miller, Dan	9781433685927
Entreleadership	2011	Ramsey, Dave	9781451617856
Good to Great	2001	Collins, Jim	9780066620992
People Over Profit	2015	Partridge, Dale	9780718021740
Eat Mor Chikin, Inspire More People: Doing Business the Chick-fil-A Way	2002	Cathy, Truett S.	9781929619085

### Please note:

1. Books and materials requirements are subject to change at the discretion of the instructors.
2. Book synopses and potential disclaimers can be found on the following pages of this PDF.

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## *48 Days to the Work You Love (Miller)*

**Synopsis:** Dan Miller’s *48 Days to the Work You Love* explains that God invented work, not in response to the fall, but so that we might serve Him. Miller goes on to explain how to find your calling, plan your career, and ensure that your work brings joy to you and honor to God.

**Reasons for Teaching:** Dan Miller’s *48 Days to the Work You Love* is an ideal book for students who have dreams and passions but no idea where to begin. Miller walks through the practical steps of finding your vocation, planning your career path, and landing the job you need right now.

Miller’s book is a fun, engaging read, with many quotes and Bible verses. He starts at a high level, explaining why work is important to God, before explaining how to go about getting a job, succeeding at that job, and becoming a leader at work. Miller gives practical advice on how to write a resume, provides a list of practice job interview questions, and explains how to make the leap from employee to manager.

Miller believes that all work can be a ministry opportunity. God gives us all passions and desires, because these are how He wants us to serve Him. If your student has a passion to be school teacher, construction worker, lawyer, or stay-at-home parent, any of these roles can be an opportunity to serve God and make the world a better place.

## *Entreleadership (Ramsey)*

**Synopsis:** *Entreleadership* walks students through the day-to-day aspects of running a business, such as decision-making, hiring and firing, writing legal contracts, dealing with personnel issues, and other key topics.

**Reasons for Teaching:** As a Christian author, Dave Ramsey takes a no-nonsense, honest, practical approach to running a business. He tackles difficult topics head-on and explains how to address each topic from a Christian perspective.

We’ve chosen this book because of Ramsey’s practical wisdom, biblical perspective, sense of humor, and down-to-earth writing style, which will help students clearly understand issues that may seem complex and daunting.

## *Good to Great (Collins)*

**Synopsis:** *Good to Great* is a business classic, commonly read in MBA programs and on the job by both small business owners and executives of large companies. To write this book, Collins analyzed all the businesses on the Fortune 500 list from 1965 to 1995 and came up with a list of 11 businesses which exemplified qualities all businesses should adopt.

**Reasons for Teaching:** *Good to Great* is a business book that is brought up time and again in class, at conferences, and in casual conversations between business people. By reading this book, students will be able to actively participate in these discussions and gain an understanding of core principles relating to management and business operations.

*Good to Great* covers key topics such as how to be an effective leader, how to “confront the brutal facts” and still inspire employees, how to determine your business’s core purpose and stick to it, how to make clear decisions, how to understand the role of technology in business, and other important concepts.

As the only secular author we read in this course, Collins says nothing anti-Christian or offensive to Christian readers. Many of the principles included in the book line up very clearly with biblical concepts of morality and good business.

## *People Over Profit (Partridge)*

**Synopsis:** *People Over Profit* explains how businesses can be successful, while maintaining their integrity and Christian values. While some of the other books in this course focus on large businesses (such as *Good to Great*), this book focuses on entrepreneurship, startups, and small businesses.

**Reasons for Teaching:** Christian entrepreneur Dale Partridge wrote this book after being fired from a company where he was the CEO of about 50 employees. Though his business was successful, and though he was featured at company events, on the news, and on talk shows, Partridge realized he did not have his life in order. Throughout the book, Partridge is open about his quest to become a more honest businessman, a compassionate boss, and a better father and husband.

As a passionate Christian and firm supporter of capitalism, Partridge wrote *People Over Profit* to address his own areas of growth and to address the problem he sees of corrupt business in America. Partridge’s philosophy is that honest, generous businesses actually make more profit—because their employees are happy and their customers know they are receiving a quality product.

*People Over Profit* explains how to lead a company with integrity, how to have honest marketing (and still make money!), and how to find a work/life balance. This book is a fun, engaging read for anyone who believes that a profitable business can be a tool to serve God and serve humanity.

## *Eat Mor Chikin, Inspire More People (Cathy)*

**Synopsis:** S. Truett Cathy is most known for being the founder of Chick-fil-A; however, his commitment to people extends far beyond his restaurant and includes operating foster homes, sponsoring summer camps, and providing college scholarships. In *Eat Mor Chikin: Inspire More People: Doing Business the Chick-fil-A Way*, S. Truett Cathy recounts Chick-fil-A's humble beginnings and the significant growth it has experienced. Woven through the personal and business stories is the importance of Cathy's faith and how his Christian beliefs and principles heavily influenced his decision making- both personal and business.

**Reasons for Teaching:** *Eat Mor Chikin: Inspire More People: Doing Business the Chick-fil-A Way*, reflects a real-life and current example of how a business can be profitable and thrive when incorporating Christian principles. In fact, Cathy will argue that without the Christian perspective, Chick-fil-A would not continue to be successful. During the course, students will have an opportunity to hear from current Chick-fil-A owners, so this book will also provide some background prior to that interaction.